



**Georgia Chapter of the National Institute of Governmental Purchasing (GANIGP)**  
**27<sup>th</sup> Annual Product Exposition & Reverse Trade Show**  
**March 23-25, 2014**  
**Americas Mart & Hyatt-Regency, Atlanta**  
**240 Peachtree Street NW, Suite 2200, Atlanta, GA 30303-1327**

<p><b>What</b></p> <p>The 2014 Product Exposition and Reverse Trade Show is the premier networking event in Georgia for companies doing business with local, regional, state and federal government agencies headquartered in the “Peach State”. Over 400 public buyers and decision makers are expected to attend the two day event to be held for the first time ever in the exciting downtown area. Over 150 Exhibitors are expected to take advantage of this opportunity.</p>	<p><b>2014 Georgia Chapter of NIGP EXPO &amp; Reverse Trade Show</b></p>
<p><b>Where</b></p> <p>With its distinctive blue dome the Hyatt-Regency is not only aesthetically pleasing but its service and amenities are second to none! Within a few steps from the MARTA train station and its location across the street from the expansive Americas Mart Atlanta, GA NIGP Chapter has found an exciting and pleasant venue to hold its 2014 event!</p>	
<p><b>When</b></p> <p>We begin with Exhibitor Set Up on Sunday March 23, and hold the official opening of the event on Monday, March 24. You will have plenty of opportunities to network during the Reverse Trade Show, Product Exposition, breakfast, lunch and an appreciation dinner directed at YOU! We wrap things up midday Tuesday but will leave you with lingering feelings of goodwill that will last all year!</p>	
<p><b>Why</b></p> <p>Besides the benefits of networking with procurement professionals, as an Exhibitor you will have the opportunity to explore new and exciting markets in the fastest growing cities and counties in the United States. Modern Georgia is a thriving area and our attention to Southern Hospitality has not been lost in the growth markets we promote. We know your investment in us will pay major dividends in a remarkable way!</p>	
<p><b>How</b></p> <p>So how do I get in on all this you are asking yourself! Simple! We have various packages for you to consider (<a href="#">click here for more information</a>) but don't be shy about asking questions.... If you are curious about the event or have any questions before you sign up please contact <a href="mailto:expo@ganigp.org">expo@ganigp.org</a>.</p>	
<p><b>More Information: <a href="http://www.ganigp.org">www.ganigp.org</a>, or contact: <a href="mailto:expo@ganigp.org">expo@ganigp.org</a></b></p>	