

# OPENING SESSION

Ron Broussard is an internationally celebrated speaker and executive presentation consultant and coach whose mission is to help business leaders and people stretch their relationship capital by using their energy, influence, and resources to create positive change in the world... starting with their most important relationship with the man/woman in the mirror. His company ENTHEOS Consulting Group, LLC, helps motivate and empower executives to accomplish more with less conflict, and gain confidence in achieving their goals. Ron is the author of three books, including *Stretch Yourself/Create the Relationships You Deserve* and has over twelve years of experience consulting and coaching with organizations such as American Investors Network, Trump University, Nationwide Real Estate, Robert Allen Success Group. [www.stretchyourself.org](http://www.stretchyourself.org)

## WORKSHOP SESSIONS



### Follow the Process: Keeping it Simple and Keeping it Real

As procurement professionals in government, we are mandated and must always follow procurement processes. When there is a slip in the process, or when the process is (compromised), we are subject to challenges and legal implications. This seminar will focus on the necessity to follow process so to avoid some potential legal implications (and pitfalls).

**Presenter Adam L. Smith, Esq., CPPO, CPPB, CPPM, Chief Procurement Officer , City of Atlanta, Georgia**, oversees all purchasing matters, including the overhaul of the City's water and sewer projects and the expansion and concessions projects at Hartsfield-Jackson Atlanta International Airport – amounting to billions of dollars in public contracts. He received his B. A., cum laude, from Morehouse College; M.P.H. from the Yale University School of Medicine, Department of Epidemiology and Public Health; and J.D. from Georgetown University Law Center. In line the objective to provide efficiencies in government services, Mr. Smith's goal is to transform the Department of Procurement into an efficient and effective department and into one of the country's premier purchasing agencies.



### Contract Services

**Presenter Catherine Ice, GA Department of Juvenile Justice.** The Georgia Department of Juvenile Justice Office of Contracts is tasked with obtaining and monitoring services thru complex contracts to support the Department in its mission of protecting and serving the citizens of Georgia. The office of Financial Services is responsible for all purchasing activities for commodity items and non-service procurements



### Procurement Ethics...Perception is Reality!

This seminar discusses the application of ethical standards for a successful procurement program.

**Presenter Marla Roux , GA Department of Transportation**, is a procurement training specialist and has worked in training and development for over 18 years. Her most recent position is as the Quality Assurance/Quality Control for the Procurement Compliance Program for GA Department of Transportation. Previously, Maria was the procurement training supervisor for the Department of Administrative Services where she was responsible for training and development for procurement related topics and software. Her experience includes delivering training on Microsoft Office software with a concentration in database software. She has developed curriculum as well as classroom-based and web-based training for DOAS State Purchasing certification program as well as a variety of software and topics.



### Purchasing: A View From The Law Department

Common problems are encountered throughout the procurement process from bidding to contract disputes. This interactive workshop will serve as a trouble shooting guide and help you form a more cooperative and effective working relationship with your legal team.

**Presenter Paul N. Higbee, Jr., Attorney At Law, Jarrard & Davls, LLP.** Attorney Higbee's practice areas include local government contracts, zoning, annexation, occupational taxes, alcohol licensing, and eminent domain. He received his law degree from the University of Georgia School of Law and holds an associate degree from Oxford College of Emory University, an undergraduate degree with high honors from Emory University, and a Master of Arts degree from the University of Georgia Graduate School. Attorney Higbee is a member of the Sate Bar of Georgia and has worked with over a dozen local governmental entities in the south metro area and has co-authored and co-presented several papers at both the Institute for City and County Attorneys in Athens and the City Attorneys Breakfast of the Georgia Municipal Association in Savannah. [www.jarrard-davls.com](http://www.jarrard-davls.com)