



Georgia Chapter of the National Institute of Governmental Purchasing (GANIGP)  
27<sup>th</sup> Annual Product Exposition & Reverse Trade Show  
March 23-25, 2014  
Americas Mart & Hyatt-Regency, Atlanta  
240 Peachtree Street NW, Suite 2200, Atlanta, GA 30303-1327

## EXHIBITOR OPPORTUNITIES

### **Platinum Sponsorship – \$3,000.00**

**INCLUDES:** 1- 45 minute class; 1 Booth; 4 Exhibitor Badges; Full Page Advertisement in Program; Large Company Signage on Event Banner; 2 Wi-Fi Connections; Electrical Connection; Company Logo on GANIGP website through July 1, 2014.

### **Gold Sponsorship - \$2,500.00**

**INCLUDES:** Sponsor Partner for Luncheon; 1 Booth; 2 Exhibitor Badges; Half-Page Advertisement in Program; Medium Company Signage on Event Banner; 1 Wi-Fi Connection; Electrical Connection.

### **Silver Sponsorship - \$2,000.00**

**INCLUDES:** Sponsor Partner for Breakfast; 1 Booth; 2 Exhibitor Badges; Quarter-Page Advertisement in Program; Small Company Signage on Event Banner.

### **Bronze Sponsorship – \$1,500.00**

**INCLUDES:** 1 Booth; 2 Exhibitor Badges; Quarter-Page Advertisement in Program; Small Company Signage on Event Banner.

### **Exhibitor - \$950.00**

**INCLUDES:** 1 Booth; 2 Exhibitor Badges; Quarter-Page Advertisement in Program.

### **Other Opportunities:**

Full Page Advertisement **ONLY** in Program - \$1,250.00 (no booth or badges included)

Additional Exhibitor Badges for Registered Exhibitors **ONLY** - \$75.00 / each

Increase Quarter Page Advertisement to Half Page Advertisement - \$100

Increase Quarter Page Advertisement to Full Page Advertisement - \$200

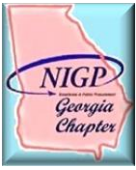
Increase Half Page Advertisement to Full Page Advertisement - \$100

All Exhibitor Badges include access to all listed events and meals.

All Booths are 10' x 10' and include sign, table, 2 chairs, linens, and trash can.

Exhibitors registered by Noon, March 7, 2014 will be printed in the Program. Registrations received after March 7, 2014 will be included as an insert. Acceptable formats are pdf and jpeg.

1. Full page = 7.5" x 10" – no border with a .125" bleed
2. Half Page = 7.5" x 5" – no border with a .125" bleed
3. Quarter Page = 3.625" x 4.875" no border with a .125" bleed



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## EXHIBITOR REGISTRATION

**Registration is open on-line at [www.ganigp.org](http://www.ganigp.org)**

Credit Card payments may be processed online while registering at [www.ganigp.org](http://www.ganigp.org)

If paying by check, complete the online registration and mail your check made payable to GA Chapter NIGP, ATTN: Lisa Mehalko, GANIGP, 200 Piedmont Avenue, SE, Suite 1308, West Tower, Atlanta, GA 30334.

Please ensure company name and copy of online registration is included on your check.

## Additional Information

1. Host hotel is the Hyatt-Regency offering rooms at \$129.00 per night for this event. For reservations, please contact them directly at [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=10832316](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=10832316).

If calling, please mention GANIGP for the discounted rate of \$129.00 per night.

**REGISTRATION DEADLINE FOR HOTEL IS MARCH 6, 2014.**

2. Phone and High Speed Internet Service with AmericasMart ADSL. Contact [telecomm@americasmart.com](mailto:telecomm@americasmart.com) or call 404-220-3003 or simply complete this [Technology Services Order Form](#)
3. Electrical work can be ordered through AmericasMart by completing this [Electrical Services Order Form](#)
4. **ALL REGISTRATIONS ARE FINAL AND NO REFUNDS WILL BE ISSUED FROM THE GEORGIA CHAPTER OF NIGP.**
5. For questions concerning the AmericasMart facility, wi-fi, or electrical, please contact

Marsha DuPree,  
Meeting & Event Manager  
404-220-2243 or [mdupree@americasmart.com](mailto:mdupree@americasmart.com)